



# Making Algae Biodiesel at Home

## Lesson #1 ...

How to Get Up  
and Started  
Quickly and  
Easily

## Algae Biodiesel Made Easy

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**Short version:** Keep this to yourself – otherwise I'll have to unleash my lawyer (and *man* I hate paying that guy ☺)

## Foreword

Welcome to your first ***Algae Biodiesel Made Easy™*** lesson!

I'm excited to have you as a valued member of our 12-month training program and am looking forward to seeing your own "*fixed-term membership*" site (FTM) "*come to life*" over the next few days and weeks. Before we begin with the inaugural training, there are three important things that I need to mention to you...

### 1) Time Released Bonuses Every 90 Days.

Once per quarter, you'll automatically receive a FREE bonus as an active ***Algae Biodiesel Made Easy™*** subscriber. This will appear in your inbox approximately every 90 days and will include accessories and training materials to further streamline your site and create extra profit for you. Additionally, there are some built-in "*surprises*" (templates, tools, coaching, etc.) along the way at unspecified intervals. And, finally, there is a SUPER "*graduation*" bonus at the completion of your 12-month training that is literally worth more than the entire year's subscription dues ... so look for that on graduation day.

### 2) What's In Store The First Few Months.

I want to give you just a quick look at what we'll be covering during the first 10 lessons in your training...

Lesson #01: How To Setup Your Own Membership Site in 48 Hours or Less  
Lesson #02: FTM Quick Start 1 - Preparation  
Lesson #03: FTM Quick Start 2 - Presentation  
Lesson #04: FTM Quick Start 3 - Production  
Lesson #05: FTM Quick Start 4 - Promotion  
Lesson #06: The "Magic Sentence" That Keeps Subscribers Paying  
Lesson #07: How To Double Your Profit In One Easy Step  
Lesson #08: How To Keep Subscribers Active, Part 1  
Lesson #09: How To Keep Subscribers Active, Part 2  
Lesson #10: Turing On Your Built-In Profit Booster

The first month will be the basic steps involved in getting things up and running (don't fret veterans, I've got some "gold nuggets" in these preliminary lessons for you!) and the next month will be advanced strategies for expanding and improving the foundation of your FTM site.

### **3) Why You Should Never Cancel.**

There are many reasons why you should stick with your membership (it's great training, if you keep quitting one thing and going to another you'll never get anywhere, even if you don't use it all now you can archive it to use later, etc.) but there is an all-important reason that I have to warn you about from the beginning. Each of your lessons is sequential and delivered by autoresponder.

***That means, if you decide to cancel and rejoin at some point in the future, you'll have to start all over again with the very first lesson.***

There is no "picking up where you left off" with this training program. I

\*strongly\* encourage you to stick with this for the entire 12 month duration ... trust me when I say that you'll thank me in the end.

## Introduction

In today's lesson I'm going to explain the concept of a "*fixed-term membership*" site (FTM), give you a startup checklist and provide you with a weekly schedule of activities to complete.

## This Week's Assignment

1) If you are an *"experienced"* student, **get started immediately** setting up your own FTM site by following the Startup Checklist. You should have it up and running within 48 hours. Obviously, we'll tweak it and make it into the most effective, profitable FTM site during the coming weeks and months of our training.

2) If you are a *"beginning"* student, **begin brainstorming ideas**: possible topics/themes for your FTM site and possible article lesson ideas. I'll provide you with plenty of options for this in next week's lesson, but I'd like you to begin brainstorming some ideas for yourself at this point.

See you in 7 days.

### Coming Up Next ...

Lesson #2: *"FTM Quick Start 1 – Preparation"*

In the next lesson we'll be covering some key decisions in starting your FTM site such as market selection, topic / theme selection, and delivery schedule. Included will be dozens of ideas to choose from as you form the perfect mix for your own site.

**Previous Lessons –**  
Lesson #1 ... [Click Here](#) to access.